

LAW OFFICES OF
FAY KAPLUN & MARCIN, LLP
INTELLECTUAL PROPERTY LAW

150 BROADWAY, SUITE 702
NEW YORK, NEW YORK 10038
PHONE: (212) 619-6000
FAX : (212) 208-6819
WWW.FKMIPLAW.COM

RECEIVED
CENTRAL FAX CENTER

NOV 20 2007

FACSIMILE COVER SHEET

FAX NO : (571) 273-8300
TO : Commissioner for Patents
Mail Stop: AF
FROM : Oleg F. Kaplun, Esq. of Fay Kaplun & Marcin, LLP
DATE : November 20, 2007
SUBJECT : U.S. Patent Appln. Serial No. 10/038,874
for *Visualization of Entertainment Content*
Phillips Ref.: US 010686

NUMBER OF PAGES INCLUDING COVER : 9

MESSAGE:

Please see attached.

Thank you.

IF ANY PAGES WERE NOT RECEIVED OR ARE ILLEGIBLE, PLEASE CALL (212) 619-6000 AS SOON AS POSSIBLE

The information contained in this facsimile message is attorney privileged and confidential information intended only for the use of the individual or entity named above. If the reader of this message is not the intended recipient or the employee or agent responsible to deliver it to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, please notify us by telephone, and return the original message to us at the above address via the U.S. Postal Service. We will reimburse any costs you incur in notifying us and returning the message to us. Thank you.

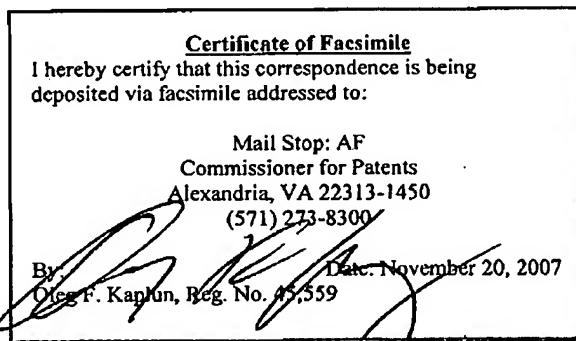
[US 010686]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) : Roberts et al.
Serial No. : 10/038,874
Filing Date : December 31, 2001
For : Visualization of Entertainment Content
Group Art Unit: : 2174
Examiner : Sy Luu
Confirmation No. : 6434

RECEIVED
CENTRAL FAX CENTER
NOV 20 2007

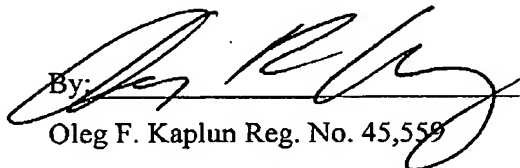
Mail Stop: AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

TRANSMITTAL

Transmitted herewith please find a Response to the Final Office Action mailed on September 20, 2007 for filing in the above-identified application. Since the Response is being filed within two months of the Final Office Action mailing date, Applicants respectfully request that the USPTO's response be issued before the expiration of the three month period of the Final Office Action mailing date (i.e., by December 20, 2007). No fees are believed to be required. However, the Commissioner is hereby authorized to charge the **Deposit Account of Fay Kaplun & Marcin, LLP NO. 50-1492** for any additional required fees. A copy of this paper is enclosed for that purpose.

Respectfully submitted,

Dated: November 20, 2007

By: 
Oleg F. Kaplun Reg. No. 45,559

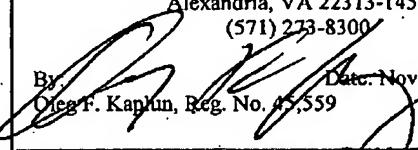
[US 010686]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) : Roberts et al.
Serial No. : 10/038,874
Filing Date : December 31, 2001
For : Visualization of Entertainment Content
Group Art Unit: : 2174
Examiner : Sy Luu
Confirmation No. : 6434

RECEIVED
CENTRAL FAX CENTER**NOV 20 2007**

Mail Stop: AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

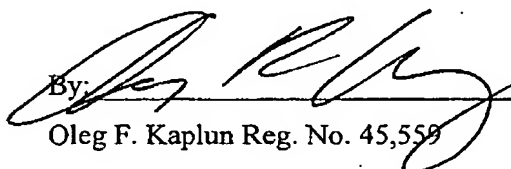
Certificate of Facsimile	
I hereby certify that this correspondence is being deposited via facsimile addressed to:	
Mail Stop: AF Commissioner for Patents Alexandria, VA 22313-1450 (571) 273-8300	
By:  Oleg F. Kaplun, Reg. No. 45,559	Date: November 20, 2007

TRANSMITTAL

Transmitted herewith please find a Response to the Final Office Action mailed on September 20, 2007 for filing in the above-identified application. Since the Response is being filed within two months of the Final Office Action mailing date, Applicants respectfully request that the USPTO's response be issued before the expiration of the three-month period of the Final Office Action mailing date (i.e., by December 20, 2007). No fees are believed to be required. However, the Commissioner is hereby authorized to charge the **Deposit Account of Fay Kaplun & Marcin, LLP NO. 50-1492** for any additional required fees. A copy of this paper is enclosed for that purpose.

Respectfully submitted,

Dated: November 20, 2007

By: 
Oleg F. Kaplun Reg. No. 45,559

[US 010686]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Roberts et al.
Serial No. : 10/038,874
Filed : December 31, 2001
Title : Visualization of Entertainment Content
Group Art Unit : 2174
Examiner : Sy D Luu
Confirmation No. : 6434

RECEIVED
CENTRAL FAX CENTER
NOV 20 2007

Mail Stop: AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE

In response to the Final Office Action mailed on September 20, 2007, please consider the following remarks.